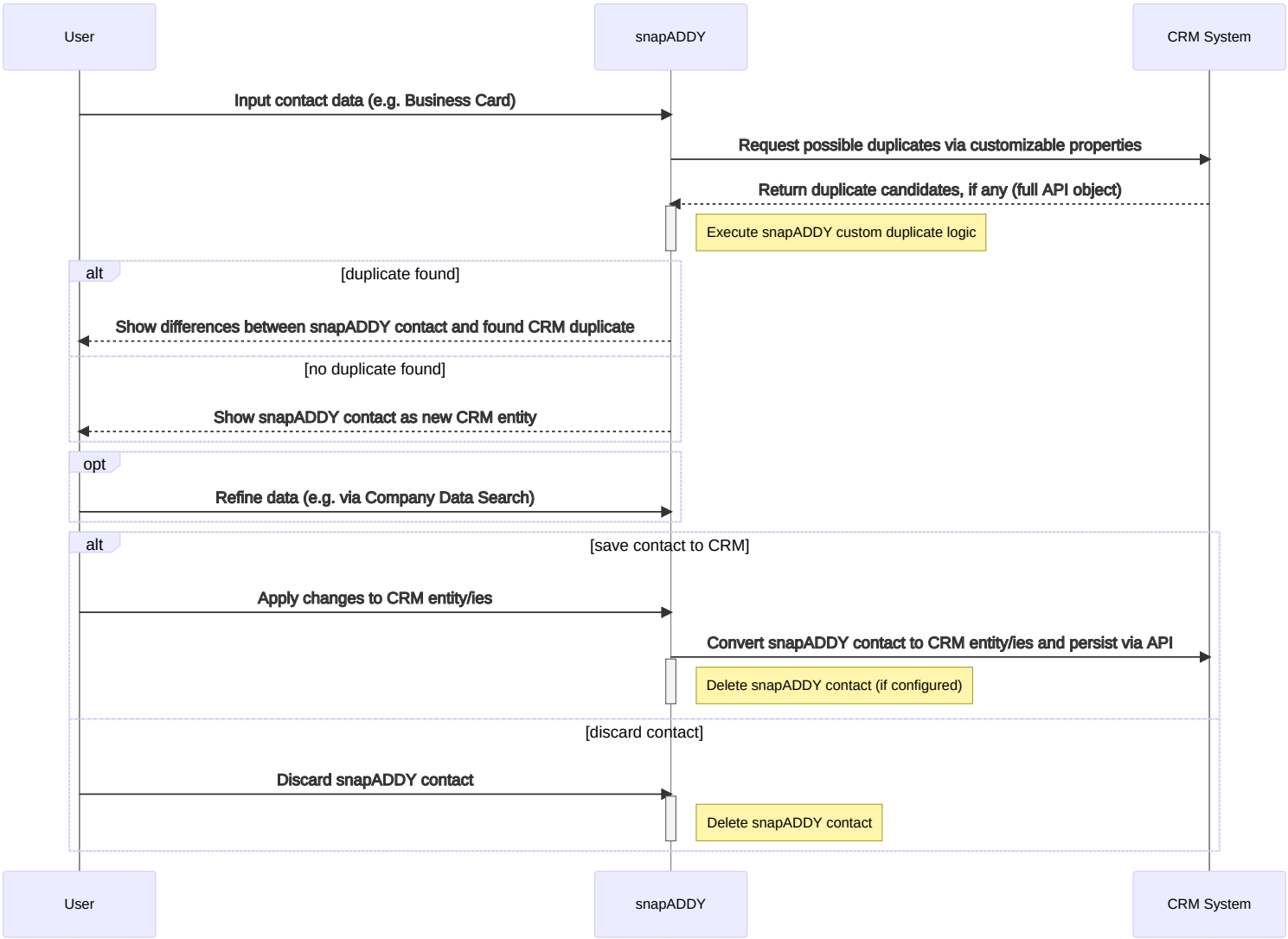
User
snapADDY
CRM System
Input contact data (e.g. Business Card)
Request possible duplicates via customizable properties
Return duplicate candidates, if any (full API object)
Execute snapADDY custom duplicate logic
alt
[duplicate found]
Show differences between snapADDY contact and found CRM duplicate
[no duplicate found]
Show snapADDY contact as new CRM entity
opt
Refine data (e.g. via Company Data Search)
alt
[save contact to CRM]
Apply changes to CRM entity/ies
Convert snapADDY contact to CRM entity/ies and persist via API
Delete snapADDY contact (if configured)
[discard contact]
Discard snapADDY contact
Delete snapADDY contact
User
snapADDY
CRM System