snapADDY Grabber at a glance

snapADDY Grabber is an intuitive software solution for researching and automatically capturing contact data and to save them as contacts or leads in your CRM system. An intelligent algorithm is the foundation behind snapADDY Grabber and extracts contact data from different sources automatically.

By implementing snapADDY Grabber in your lead process you can save yourself time-consuming manual typing, avoid errors and automatically improve the data quality in your CRM system.

The main features

Company Data Search and CRM Updater
Completion and automatic update of contact and company data in your CRM system via websites, email signatures and Google Maps.

Contact Person Search and Email Validator
Position-based Contact Person Search via social networks as LinkedIn and Xing. Validation of matching email addresses found to a recognized pattern.

Business Card Scanner
Digital captures of contact information from your scanned business cards with the possibility to add sketches, drawings, notes and attachments and save it all together in your CRM system.

Your benefits when purchasing snapADDY Grabber

Enormous time savings
Automated processes for lead and contact captions. Typing in contact data in your CRM is no longer necessary and the required time for capturing contacts is reduced.

More revenue
Higher conversion rates by knowing the right contact persons, complete and correct contact information including email addresses for successful marketing and sales campaigns.

Increased data quality
Telephone numbers, company names or master data are transferred to your CRM in a standardized manner. The risk of having duplicates in your CRM system is greatly reduced.